

BOREAL is moving forward

After 40 years of manufacturing mountain boots and rock climbing shoes, and after several updates to our manufacturing facilities along the way, we are proud to share with you our new project.

In order to be able to respond to increasing demand whilst at the same time, allow us to continue with our 'Made in Spain' philosophy, we are going to build a new manufacturing facility. We are increasing the size of our factory in Villena by 3000sqm, with a complete reconfiguration of our facilities to ready them for the future of our company. The new facilities will be much ecologically sympathetic and use natural resources where possible such as natural light and rain water collection. Manufacturing footwear in Spain becomes more challenging by the day, largely due to pressure from much cheaper labor abroad. In some cases market conditions make it impossible but with vast majority of our collection we believe it is possible. To continue with our in-house production philosophy it is imperative that we maximize our efficiency, this is why we have chosen to make the biggest investment in our facilities in our company's history. Respect for the environment, the best possible working conditions for our employees and our legendary "Made in Spain" quality standards are our priorities.

We face the future with a complete commitment, bringing new products to the market with all our passion and at the same time developing our community. With these new facilities and the overall forward progression of our company today we look forward to the next chapter in BOREAL's future.

Sincerely yours.

Jesús García López

President Honorary chairman of the board